

## Towns Assisted by NECASA

- Ashford
- Brooklyn
- Canterbury
- Chaplin
- Columbia
- Coventry
- Eastford
- Hampton
- Killingly
- Lebanon
- Mansfield
- Plainfield
- Pomfret
- Putnam
- Scotland
- Sterling
- Thompson
- Union
- Willington
- Windham
- Woodstock

## How Can You Help NECASA

- Be a positive role model in your community.
- Volunteer to work with youth.
- Volunteer on your Local Prevention Council.
- Know your children's friends and their parents or guardians.
- Share your feelings and your expectations with your child.
- Establish a family position on alcohol, tobacco and other drugs and the consequences (positive and negative) of your child's behavior.
- Practice skills with your child to resist peer pressure.

NECASA is a 501C3 tax exempt organization. You may make a tax deductible contribution to NECASA in cash or in alternative donation methods. For more information contact NECASA at:

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Web: [www.necasaonline.org](http://www.necasaonline.org)

## What is NECASA?

Northeast Communities Against Substance Abuse (NECASA) is an autonomous public-private partnership created in 1990, dedicated to reducing the incidence and prevalence of substance abuse in Northeastern Connecticut. Its purpose is to assess the needs of its community in the field of substance abuse, establish and implement an action plan to develop and coordinate services, and advocate for the resources needed to accomplish such plans. These services, described as a continuum of care, include community awareness and education, prevention, intervention, treatment and aftercare. NECASA receives funds from the Connecticut Department of Mental Health and Addiction Services, and the Drug-Free Communities Support Program (U.S. Department of Health and Human Services), municipalities, and from public donations.

## What Has NECASA Accomplished?

- Distributed over 350,000 Substance Abuse and Suicide Warning Cards to 5th-12th Grade Students over the past decade with Local Businesses giving Discounts by presenting Card at purchase.
- Created an Alcohol Poisoning Awareness campaign for the three area Colleges/Universities. Have distributed over 30,000 "College Cards". Local businesses also provide discounts to encourage students to retain the "Necasa college card".
- Provided Alcohol, Tobacco, other Drug and Violence Prevention Funding and Technical Assistance to the Region's schools, towns and human service agencies.
- Conducted Regional Needs Assessments and School Surveys
- Provided Problem Gambling Prevention and information
- Instituted Media Awareness Campaigns
- Held Community Workshops
- Provide Yearly Event Honoring Adult Volunteers for their Work with Youth
- Received federal grants to enhance area resources

## NECASA's Continuum of Services:

### **PREVENTION**

- Funding of Local Tobacco Projects
- Funding and oversight of twelve Local Prevention Councils
- NECASA Card Campaign
- NECASA College Card Campaign
- Funding of community projects using "science based" principles
- Funding of School "Evidence-Based" Curricula

### **COMMUNITY AWARENESS**

#### **AND EDUCATION**

- Distribution of curricula to area schools.
- Volunteer with Youth Awards.
- Resources to enhance innovative community programs.
- Media Campaigns
- NECASA Website:  
[www.necasaonline.org](http://www.necasaonline.org)

### **INTERVENTION / TREATMENT / AFTERCARE**

- Advocate for Resources and Appropriate Treatment and recovery opportunities

### **PLANNING**

- Technical Assistance
- Regional Needs Assessment
- Community and school surveys